



2020 Sponsorship Levels

Educational Sponsor - \$250

- Company name on educational booth or outdoor space indicating both sponsorship

Popo Agie Sponsor - \$500

- Company name hotlink on WOW website.
- One exhibit booth indoors or outdoors.

Table Mountain Sponsor - \$1000

- One 10x10 booth or an outdoor exhibit space.
- Company name, small logo and hotlink on WOW website.
- Company name on all staff apparel.
- Social Media promotion on our Facebook page.

Sinks Canyon Sponsor - \$3000

Includes all Table Mountain Sponsor benefits plus:

- Addition of medium logo on website
- Medium logo on printed materials, promotional materials, and event apparel.
- Company name on banner to hang across Main Street
- Formal recognition voiced at Lander Community & Convention Center through dedicated announcements.

Gannett Peak Sponsor - \$5000

Includes all Table Mountain & Sinks Canyon Sponsor benefits plus:

- Acknowledgment in event communications (emails, facebook, grant applications, press releases, radio) and at event.
- Addition of a large logo on website
- Large logo on promotional materials, and event apparel.
- Logo on banner to hang across Main Street.
- Company banner (if provided and approved) posted prominently at events.

Additional Sponsor Opportunities:

- Friday Thank You Dinner - \$4000 - announced as sponsor multiple times while dinner is being offered.
- Saturday Closing Party - \$2000 - announced as sponsor several times prior to show end. **-SOLD**
- Friday evening band - \$1000 - announced as band sponsor.
- Saturday evening band - \$1000 - announced as band sponsor.
- Kids day/passport - \$1000 - logo and name on the kids passports. **-SOLD**
- Raffle items – Accepted for shop local promotion.

Title Sponsor - \$10,000

- Contact for benefits.

* All sponsors will be listed on event poster.

**All above logo and name recognition contingent upon receiving your commitment & logo by the deadline of March 1, 2020.

***Please make checks payable to Wyoming Outdoor Weekend/LEDA. They can be mailed to: LEDA, P.O. Box 1306, Lander, WY 82520